

DPI update | Extract from email dated 19 December 2019

- Signage is currently being made and scheduled to be delivered between the 2nd - 4th of January.
- Responsible spearfishing double page flyers have been dispatched to spearfishing retailers in the greater Sydney region, USFA and AUF.
- Responsible spearfishing A1 posters have been dispatched to spearfishing retailers in the greater Sydney region, USFA and AUF.
- A responsible spearfishing post was published on the DPI Fisheries Facebook page earlier this month - with a reach of 18,000 individuals and over 3,500 engagements.
- Focussed spearfishing compliance and education activity is underway at Little Bay and will continue.

I would like to let you know of some other initiatives not directly related to the action plan, however they are closely associated through promoting responsible spearfishing:

- The largest spearfishing store in NSW, Adreno, has created an education wall in store with the primary focus on responsible spearfishing.
- All Adreno store staff have been advised to ensure that all new spearfishers get issued with education and advisory material.
- Representatives of the USFA have been attending Little Bay as well as using their social media channels to engage with other spearfishers about responsible spearfishing practices.